

Annual Activity Report

2020-21



Institute of Rural Development and Management Studies
(IRDMS)

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and Management Studies
(IRDMS)



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Abbreviations

AIDS	: Acquired Immuno Deficiency Syndrome	OBC	: Other Backward Classes
ANC	: Antenatal Care	ODMM	: Odisha Disaster Mitigation Mission
ANM	: Auxiliary Nurse Midwife	OPD	: Out Patient Department
BCC	: Behavioral Change Communication	OPELIP	: Odisha PVTG Empowerment and Livelihoods Improvement Programme
CBD	: Community Based Development	OSACS	: Odisha State Aids Control Society
CBO	: Community Based Organization	OSDMA	: Odisha State Disaster Mitigation Authority
DoA	: Department of Agriculture	OTELP	: Odisha Tribal Empowerment & Livelihood Programme
DPR	: Detailed Project Report	PLHAs	: People Living with HIV AIDS
EDP	: Electronic Data Processing	PNC	: Postnatal Care
FCRA	: Foreign Contribution Regulation Act	PRI	: Panchayati Raj Institution
FNGO	: Field NGO	RCH	: Reproductive Child Health
FSW	: Female Sex Worker	RDI	: Rural Development Institute
GP	: Gram Panchayat	RKVY	: Rastriya Krishi Vikash Yojana
HIV	: Human Immunodeficiency Virus	RTI	: Reproductive Tract Infection / Right to Information
HRG	: High Risk Group	SC	: Scheduled Caste
IDUs	: Injecting Drug Users	SHG	: Self Help Group
IEC	: Information Education & Communication	STD	: Sexually Transmitted Diseases
MSM	: Male Sex with Male	STI	: Sexually Transmitted Infections
NABARD	: National Bank for Agriculture and Rural Development	ST	: Scheduled Tribe
NACO	: National AIDS Control Organization	TB	: Tuberculosis
NCDS	: Nabakrushna Choudhury Centre for Development Studies	UNWFP	: United Nations World Food Programme
NGO	: Non-Govt. Organization	VDCs	: Village Development Committees
NHM	: National Health Mission	WHO	: World Health Organization
NRM	: Natural Resource Management		



Secretary's Desk ...

This Annual Activities Report of IRDMS, Bhubaneswar highlights organization's committed action in rural and tribal pockets of the State of Odisha. Organization focused on the much-required development of the rural and tribal communities with NRM perspective. As IRDMS is working in rural and tribal projects, it becomes imperative to focus on the sustainable utilization of natural resources for sustainable livelihoods of the poor communities. So, livelihood perspectives are defined around the sustenance of existing resources and their management. During the year organization forged new partnerships and liaised with many agencies for resource mobilization and effective implementation of various projects. In the journey of development many organizations and like-minded people contributed immensely for the growth of the organization. I take this opportunity to express my sincere thanks to all of them.

I express my sincere thanks to the district collectors of Angul, Bargarh, Bolangir, Deogarh, Jagatsinghpur, Mayurbhanj, Nabarangpur, Sambalpur and Sundargarh districts for all kind of support for implementation of different developmental activities in their jurisdiction area. The district and Block level officials also provided all kind of assistance in executing our projects. I sincerely thank them.

I am thankful to our donors and supporting agencies who have stood by us and reposed their faith on the organization. I am thankful to NACO-OSACS, UNWFP, World Bank, Ministry of Forest & Environment, Ministry of Health & Family Welfare, OTELP, OPELIP, OWDM, Mahanadi Coal Fields Ltd. and NCDS for providing their sincere support to us.

The staff of the organization worked tirelessly for all the projects implemented by the organization without much incentive. Without their sincere efforts the organization would not have achieved the success.

I hope for their continued support and guidance in future too.

(Brahmananda Rout)

Secretary, IRDMS



IRDMS - a brief profile

GENESIS OF THE ORGANISATION:

Institute of Rural Development & Management Studies (IRDMS), started by a group of young people who had been working actively in the social sector for a significant period of time on a volunteering mode. In the absence of much resource this group of youths tried to empower the people so that they can raise their voice to get their entitlements from the authorities. But the youths were heartened by the spontaneous response from the people. As a result of this response and request of the people to make it more diverse and more effective it was decided to formalize this group and give it a legal status. Later this forum was given appropriate legal status as per the law of land.

LEGAL STATUS:

- ❖ The organization is registered under the Society Registration Act, 1860 (Act of XXI) and the valid registration no. is 6946-622/95-96 having re-registered at IGR with valid no. of 23059/66
- ❖ IRDMS is also registered under the FCRA 1976 with valid registration no. 104830087 dated 04.12.2001
- ❖ IRDMS is registered under U/s 12 (AA) of Income Tax Act, 1961 vide order no. 116/01-02
- ❖ The organization is also recognized by AWBI (Ministry of Environment & Forests, Govt. of India) vide its order no. OR 029/2002.
- ❖ Organization's PAN No. AAATI3690L
- ❖ TAN No. BBNI00783G
- ❖ Service Tax No. AAATI3690LSD001
- ❖ GST No: 21AAATI3690L2ZL

VISION STATEMENT

IRDMS envisions an equitable and sustainable society where people live

MISSION STATEMENT

To promote processes which are sustainable, socially inclusive, and gender equitable, to enable critical masses of poor and marginalised rural people of communities to achieve a dignified quality of life



OBJECTIVES:

The detailed objectives of the organisation are enumerated in the Memorandum of Association. Some of the objectives which are dear to the organisation are –

- ❖ To empower the poor and the marginalized to enable them to look after their own development
- ❖ To make the women aware regarding their due rights
- ❖ To work for the welfare of the children and ensure their rights
- ❖ To work for increasing livelihood options for the poor and marginalized
- ❖ To train the unemployed youths in vocational and skill training for better job opportunities
- ❖ To provide quality health services to the under-served
- ❖ To provide quality and affordable education to the poor children
- ❖ To ensure rights of the Dalits & Adivasis through a process of empowerment

STRATEGY:

IRDMS adopts a strategy of empowerment where the stakeholders are treated as equal partners' not just recipients of grants and aids.

STRENGTH:

The real strength of the organization is the people and stakeholders who have extended their unqualified support to the organization in every respect.

CORE VALUES:

- ❖ Professional
- ❖ Secular
- ❖ Democratic
- ❖ Gender-sensitive
- ❖ Sincere to the cause
- ❖ Committed to the values

GEOGRAPHICAL AREA OF OPERATION:

In comparatively a short period of time the organisation has spread its activities to a large geographical area. At present the activities of the organisation is spread over 145 villages across nine districts of the state of Odisha. The following table will give a rough idea regarding the extent of activities of IRDMS.

District	No. of Blocks covered	No. of G.Ps covered	No. of Villages covered	No. of Beneficiaries covered
Jagatsinghpur	1	Municipal Area	---	408
Sambalpur	1	Municipal Area	---	329
Bargarh	2	2	22	1550



District	No. of Blocks covered	No. of G.Ps covered	No. of Villages covered	No. of Beneficiaries covered
Nabarangpur	2	17	69	10560 HHs
Deogarh	1	9	76	3686
Anugul	1	6	53	3800
Mayurbhanj	2	7	18	5016
Sundergarh	2	4	6	125 HHs
Bolangir	1	1	3	186 HHs
Total	13	46	247	

TARGET GROUP:

- ❖ Women & Destitute
- ❖ Children
- ❖ Youth
- ❖ Small and marginal farmers
- ❖ SCs, STs, OBCs
- ❖ Physically Challenged
- ❖ Senior Citizens
- ❖ Rural Artisans
- ❖ Child Labours

CURRENT PRIORITY AREAS:

The organization has outlined the following activities as its priority areas for the next couple of years

- ❖ Health
- ❖ Education
- ❖ Environment
- ❖ Watershed Management
- ❖ Participatory Irrigation Management
- ❖ Women & Child Development
- ❖ Community Health
- ❖ Agriculture
- ❖ Training

- ❖ Natural Resources Management
- ❖ Action Research
- ❖ Food Security
- ❖ Nutrition
- ❖ Income Generation
- ❖ Capacity Building

HUMAN RESOURCES:

IRDMS has a small but dedicated band of professionals who are implementing all the activities of the organisation efficiently. From time to time the staffs of the organisation are provided training both inside and outside the organisation to enable them to contribute more positively.

NETWORKING:

It is important to work as a team for achieving any desired results, especially in the field of community development. IRDMS is part of the following Networks/Forums to achieve its long-term objectives.

- ❖ ODMM
- ❖ OSDMA
- ❖ ONN on HIV/AIDS
- ❖ Consortium on Sexual Reproductive Health
- ❖ PHOS, Belgian Network on Disability
- ❖ Women Power Connect

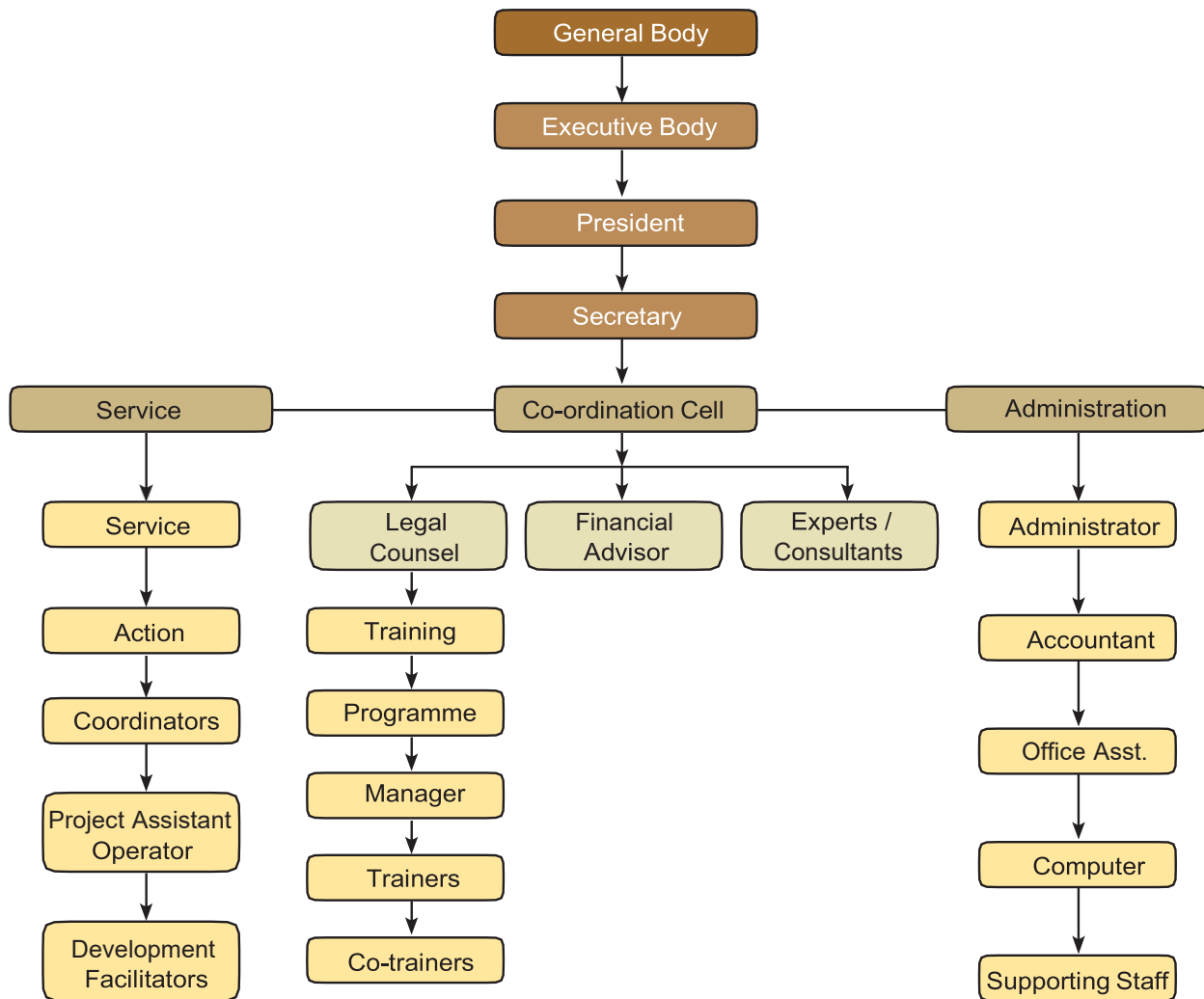


MANAGEMENT STRUCTURE OF IRDMS:

IRDMS is a democratically governed institution which is based on democratic principles of equality and accountability. The General Body is the supreme decision-making body of the organisation which meets at least once a year and major policy decisions are taken at this forum. For day-to-day functioning of the organisation a small Governing Body is elected by the

General Body for a fixed term. Besides, the General Body also elects the various office bearers who are accountable to the General Body. Secretary is the Chief Functionary of the organisation who manages the affairs of the organisation in good faith in the best interest of the organisation. A broad outline of the organisation structure is given elsewhere in this report.

Organogram





Activities – 2020-21

IRDMS undertook several programmes during the year. While the good works of the previous year were continued. The organization also explored into new horizons of socio-economic research. A brief profile of activities that were undertaken during the year is given below.

Programme on Livelihoods Development:

A. Orissa Tribal Empowerment & Livelihoods Project Plus (OTELP+):

Orissa Tribal Empowerment & Livelihoods Project Plus (OTELP+) is a specialized programme of the Govt. of Odisha aimed at improving quality of life of the tribal people living in the state through natural resources. The stated objective of the programme is "to ensure that livelihoods and food security of poor tribal households are sustainably improved through promoting a more efficient equitable self-managed and sustainable exploitation of the Natural Resources at their disposal and through off farm/non-farm enterprise development". IRDMS is privileged to work in this project as a field NGO (FNGO). It is working in Papadahandi block for OTELP plus.

Activities Overview:

Sl. No.	Intervention covered	Name of Block covered	No. of GPs covered	No. of villages covered	No. of HHs* covered	Physical Progress (Unit in Acre/ No. etc.)
01	WADI(Cashew Plantation)	Papadahandi	6	8	135	106 HA
02	Land Water Management	Papadahandi	7	10	78	45 HA
03	Millet cultivation	Papadahandi	3	3	75	30 AC
04	Paddy Cultivation	Papadahandi	3	3	56	18 AC
05	Onion Cultivation	Papadahandi	2	4	54	10 AC
06	Tamato Cultivation	Papadahandi	2	4	50	10 AC
07	Back yard Pollutrey farming	Papadahandi	1	1	40	40
08	Turmeric Cultivation	papadahandi	1	1	120	10 AC
09	Capacity Building	Papadahandi	6	17	540	540

Livelihood Activities undertaken by the FNGO IRDMS under OTELP Nabarangapur

1. WADI (Cashew Plantation)
2. Land Water Management
3. Millet Cultivation



4. Paddy Cultivation
5. Onion Cultivation
6. Tamato Cultivation
7. Back yard Poultry Farming
8. Turmric cultivation
9. Capacity Building

1. WADI (CASHEW Plantation)

WADI Plantation Cashew; 106 acre New Plantation (MGNREGA) has been planted covering 8 Villages of 1 Blocks. As per planed activity we are facilitating the MGNREGS Convergence work in order to generate employment for the targeted group .

Impact Economic Benefits under WADI project Initiative

- ↪ Increases average income and assets generate for targeted families & community
- ↪ Generating additional income of women
- ↪ Average income per family from Rs.15000 to Rs.20000 from land development and WADI project implementation activities irrigation need based, Watch and Ward, Intercultural operation, under MGNREGS Convergence work

Social Benefits

- ↪ Leads to changes in attitude and brings positive outlook
- ↪ Integrates the marginalised with the mainstream
- ↪ Unlocks entrepreneurial abilities, especially women

Institution Building

- ↪ Primary Groups (Wadi Beneficiary & Farmers Groups)
- ↪ Village level Organizations of Farmers



Beneficiary Selection Criteria

- ↗ Needy Families with lack of year-round Livelihood opportunities within the village
- ↗ Approval of Gram Sabha
- ↗ Village level meeting recommendation
- ↗ Distress Migration
- ↗ Landholding 2 to 3 Acres

2- Land Water Management

As per the plan we have taken up Land Development work in convergence with MGNREGS covering 10 Villages of 1 Blocks. To check the soil erosion in the hilly land this initiative has been achieved the targeted result also played a vital role to compensate migrated labour in order to generate income at their door step in this regard we are able to engage 570 families.

Beneficiary Selection Criteria

- ↗ Small and marginalised beneficiary with lack of year-round Livelihood opportunities within the village
- ↗ Village level meeting
- ↗ Village meeting organised to assess the economic condition of the beneficiary



3. Millet Cultivation



Millet Cultivation undertaken in OTELP plus Program covering 3 GPs of Papadahandi as per targeted plan it covers 75 Farmers. For this purpose 03 nos. of village meeting facilitated by IRDMS with active collaboration of VDC members for beneficiary selection. Also during this reporting period 5 days field level training. This initiative has been taken up to meet nutritional diet for the targeted group. Also this process able to sensitise people to restore their traditional food. For this millet promotion program input support provided like bio fertiliser, seed and incentive to farmers.

Beneficiary Selection Criteria

- ↗ Needy Families with lack of year round

Livelihood opportunities within the village



- ↪ Approval of Gram Sabha
- ↪ Beneficiary recommended by VDC members during village meeting
- ↪ Village meeting organised to assess the economic condition of the beneficiary
- ↪ SHG groups interested to do the mushroom cultivation activities

4. Paddy Cultivation brood and Kusum

After considering the recommendation of different village level meeting recommendation IRDMS taken up a program to demonstrate a paddy cultivation adopting scientific method for better earning from the paddy cultivation sources. For this purpose we mobilise input supports like seed, Biofertiliser and farmer incentive supported. This activity concentrated among poorest families of the OTELP plus program area of IRDMS

Beneficiary Selection Criteria

- ↪ Share cropper belongs from the poorest group of the concerned targeted village.
- ↪ Beneficiary recommended by VDC members during Village meeting
- ↪ Village meeting organised to assess the economic condition of the beneficiary



5. Onion Cultivation



Onion Cultivation undertaken in OTELP plus Program covering 2 GPs of Papadahandi as per targeted plan it covers 54 Farmers. For this purpose 04 nos. of village meeting facilitated by IRDMS with active collaboration of VDC members for beneficiary selection. Also during this reporting period 5 days field level training. This initiative has been taken up to support additional income of the targeted group. Also this process able to sensitise people to promote cash crop. For this purpose input support provided like hybrid seed and technical support to farmers.

Beneficiary Selection Criteria

- ↪ Small and marginalised with lack of year round Livelihood opportunities within the village
- ↪ Village level meeting.
- ↪ Village meeting organised to assess the economic condition of the beneficiary

6. Tamato Cultivation

Tamato Cultivation undertaken in OTELP Program covering 2 GPs of Papadahandi as per targeted plan it covers 50 Farmers. For this purpose 04 nos. of village meeting facilitated by IRDMS with active collaboration of VDC members for beneficiary selection. Also during this reporting period 4 days field level training. This initiative has been taken up to support additional income of the targeted group. Also this process able to sensitise people to promote cash crop. For this purpose input support provided like hybrid seed and technical support to farmers



Family Selection Criteria

- ↗ Small and marginalised ST Families having water sources
- ↗ G.P level meeting with consultations of WEO&PRI members

Institution Building

- ↗ Village level selected beneficiary mobilised to form farmers

6. Turmeric Cultivation



Turmeric Cultivation undertaken in OTELP plus Program covering 1 GPs of Papadahandi as per targeted plan it covers 120 Farmers. For this purpose 01 nos. of village meeting facilitated by IRDMS with active collaboration of VDC members for beneficiary selection. Also during this reporting period 4 days field level training. This initiative has been taken up to support additional income of the targeted group. Also this process able to sensitise people to promote cash crop. For this purpose input support provided like hybrid seed, biofertilizer and technical support to farmers

7. Backyard Polltry Farming

Backyard Polltry Farming in OTELP plus Program covering 1 GPs of Papadahandi as per targeted plan it covers 40 Farmers. For this purpose 01 nos. of village meeting facilitated by IRDMS with active collaboration of VDC members for beneficiary selection. Also during this reporting period 4 days field level training. This initiative has been taken up to support additional income of the targeted group



.This initiative undertaken in a cluster approach to engage women SHG members in order to generate additional income of their family. As targeted, we are able to generate sum of 40000 from the sources. As per requirement we mobilise input support from OTELP plus like chick, feeder, medicine and technical supports.



8. Capacity building Program facilitated by IRDMS



- ☞ Training on Vegetable cultivation 3 nos of Village level meeting organised to orient on scientific cultivation process and pest management comprising 30 no of beneficiary covering 1 GP of Papadahandi
- ☞ Animal Health Camp organised comprising 3 nos of Village to immunize cattle and Goat Covering 1 GP of Papadahandi
- ☞ Soil Health Camp organised comprising 3 nos of Village to orient 30 no of participant on soil health management ,to major hard soil,muddy soil ,sandy soil which is suitable for which crop this program Cover 1 GP of Papadahandi Blcok
- ☞ Training on vermi Compost Pit organised comprising 3 nos of Village to orient 30 no of participant on Vermi Compost management , how to prepaire and when to use how to use at what quantity Cover 1 GP of Papadahandi Blcok

☞ Exposure visit to KVK ,Umarkot covering 32 participant objective of this expouer to provide pratical training to farmers how they can adopt scientific method for better production of vegitable cultivation

☞ CSP coordination meeting

Impacts of training

- ☞ OTELP activities extended to potential beneficiary
- ☞ Follow up activities became smooth by village level cadres
- ☞ Project prepared on the basis of field situation
- ☞ Convergence plan prepared on the basis of meeting/training discussion



- ↪ Village level institution strengthen and revived in OTELP operational village
- ↪ Targeted beneficiary became aware on other social security schemes of Government

Outcome of the Project:

The project is primarily aimed at highly marginalized community like scheduled tribes (STs) who have a very small base of livelihood. The following qualitative outcome could be achieved as part of the programme.

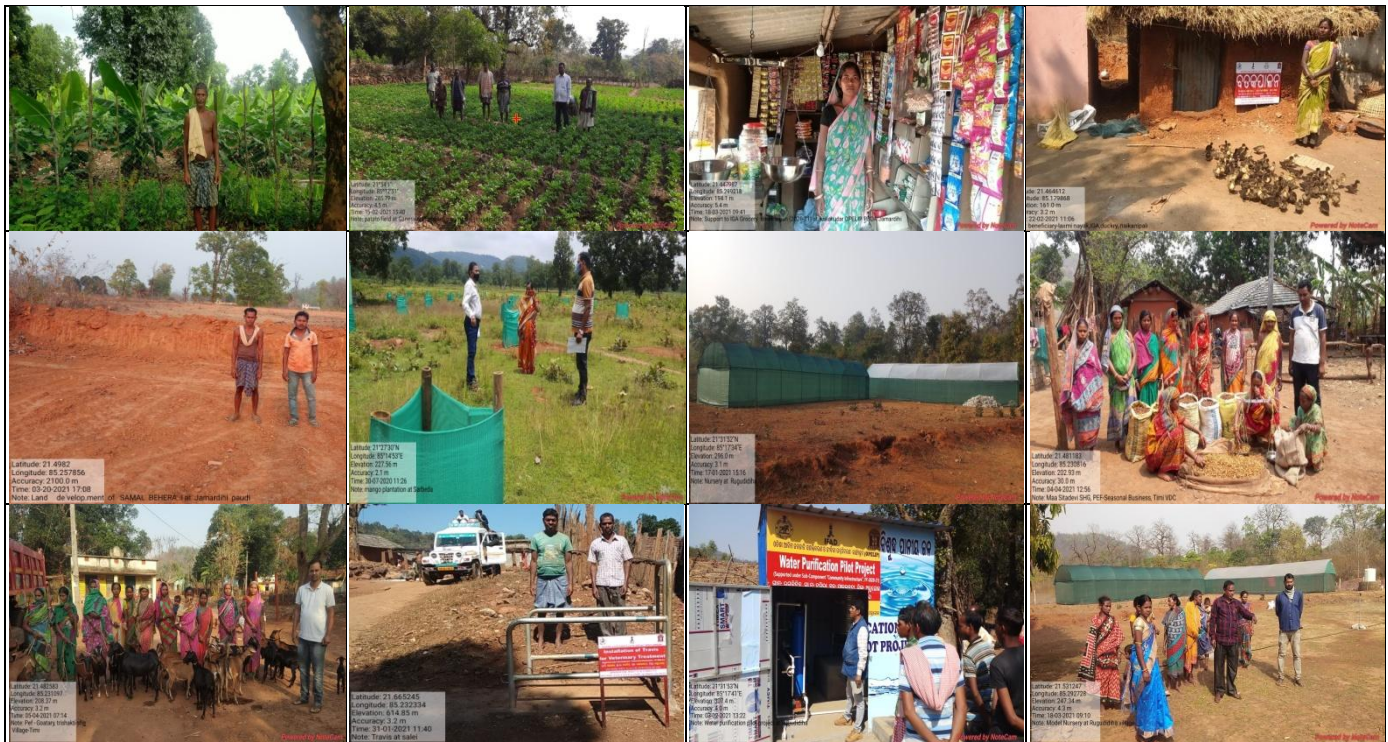
- ◆ The women have been empowered to demand their due rights and entitlements from the authorities
- ◆ The target households have alternative and/or enhanced access to water for irrigation as well as drinking purpose
- ◆ There is a direct enhancement of household income level through additional economic activities
- ◆ The Village Development Committees (VDCs) have become pro-active in taking decisions
- ◆ Quality of land fertility has increased due to treatment of land and water conservation
- ◆ The water table has increased making water availability easier
- ◆ The district and local governance system has been more sensitized to the cause of poor and marginalized
- ◆ Introduction of alternative crops to the mono-cropping paddy has resulted in better farm income for the households
- ◆ The target group are now better informed regarding the importance of conserving and using judiciously natural resources





B. Odisha PVTG Empowerment and Livelihoods Improvement Programme (OPELIP) :

Odisha PVTG Empowerment and Livelihoods Improvement Programme (OPELIP) is a programme supported by International Fund for Agricultural Development (IFAD), Govt. of India and Govt. of Odisha. The ST & SC Development Department under Govt. of Orissa is the nodal agency to implement the programme. OPELIP has been designed to follow the successful bottom-up planning approach of OTELP. Success in OTELP was attributed to the fact that the implementation process was owned by tribal people. Putting tribal grass-roots institutions (such as SHGs and VDAs) in the driving seat ensured the project was trusted by the local community. With local community institutions at the heart of the project, the new design focuses on scaling-up activities that have already been tested and proven to be successful in Odisha. The programme adopts an integrated approach, involving support for improved access to land, natural resources, agricultural technologies, financial services, markets, productive and social infrastructure, and essential social services. Given the extremely severe malnutrition situation in PVTG villages, the design has also piloted an approach of mainstreaming “nutrition sensitive agriculture” activities across all the proposed project components.



Objectives of the Programme

To achieve, enhanced living conditions and reduce poverty of the target group households. This is sought to be achieved through realizing the development objective of enabling improved livelihoods and food and nutrition security primarily for PVTG households, other tribal households and other poor and Scheduled Caste (SC) households. This in turn will be achieved via building the capacity of the target households, securing them their entitlements over land and forest, improving their agricultural practices for enhanced production, promoting income-generating micro-enterprises for alternate livelihoods and ensuring access to education, health and other services and improving community infrastructure.

Major Components

Major components of OPELIP are -

- (i) Community Empowerment
- (ii) NRM and Livelihood Enhancement
- (iii) Community Infrastructure and drudgery reduction and
- (iv) Programme Management.

Programme Coverage

MPA	Block	District	Gram Panchayats	Villages Covered	Households Covered
PBDA, Jamardihi	Pallahara	Angul	6	53 Revenue Villages (26-MPA Villages, 27-Non-MPA Villages including 25 Hamlets)	5307
PBDA, Rugudakudar	Barkote	Deogarh	9	75 Revenue Villages (28-MPA Villages and 48-Non-MPA Villages)	9606





Activities Completed during the year

Details of activities performed during 2020-21:

PBDA, Jamardihi, Pallahara, Angul Component & Activity wise Achievement: FY-2020-21

Name of MPA: PBDA, Jamardihi			Name of FNGO: IRDMS			
SL. No.	AWP B Comp No.	Component / Sub-Component / Activity	Unit of Measurement	Plan (as per AWPB)	Achieved (as per e-Sambrudhi)	Percentage of Achievement
	1	Community Empowerment				
	1.1	D. CRP training				
1	1.1	VDC Strengthening in several topics /c	persons	60	60	100%
2	1.1	Various Thematic training including AWPB, VDP etc. /d	person	60	60	100%
	1.1	F. Training VDA / VDC members				
3	1.1	VDA General body Meetings /Social Audit	VDC	50	49	98%
4	1.1	Thematic Training including AWPB, Leadership, VDP, Book Keeping, Audit etc	Person days	0	0	
5	1.1	Awareness Programme at Village level /f	village	0	0	
6	1.1	VDP preparation /m	vdc	0	0	
	1.1	G. Village development				
7	1.1	Entry Point activity	village	0	0	
8	1.1	Confidence Building Measures PVTG Villages	village	13	13	100%
9	1.1	Confidence Building Measures difficult areas	village	4	4	100%
10	1.2	Strengthening SHGs and Rural Finance				
11	1.2	A. SHG formation & strengthening				
12	1.2	1. SHG mapping & promotion				
13	1.2	Promotion/Revival of SHG (incentives to CRP)	SHG	0	0	
14	1.2	2. SHG equipment: A/c books, Safe & calculators	SHG	0	0	
15	1.2	Percentage of household covered under Social Inclusion in SHG Fold	Percentage			
	1.2	B. Training programme on SHG Led institutions				
	1.2	1. SHG functioning				
16	1.2	GPLF level Training to SHG members on many subjects /b	Person _days	0	0	
17	1.2	GPLF level Training to SHG Leaders on different themes /c	Person _days	0	0	
18	1.2	GPLF level Training to SHG Book-keepers /d	Person _days	60	0	0%
	1.2	2. Financial management with financial literacy/awareness on RF				
19	1.2	GPLF level Training to Leaders on Financial management /h	Person _days	0	0	

		Name of MPA: PBDA, Jamardihi	Name of FNGO: IRDMS			
SL. No.	AWP B Comp No.	Component / Sub-Component / Activity	Unit of Measurement	Plan (as per AWPB)	Achieved (as per e-Sambrudhi)	Percentage of Achievement
20		Utilise of Revolving Fund (PEF) Amount	Rs. in Lakh	57	47.25	82.89%
	1.2	2. GPLF building & strengthening				
21	1.2	GPLF level Training to Leaders on various themes /k	person_ days	0	0	
22	1.2	Exposure visit of GPLF leaders to the best performing GPLF /n	person_ days	30	30	100%
23	1.2	CLF level Training to Leaders on various themes etc /o	person_ days	0	0	
	1.2	D. Nutrition and social issues				
	1.2	1. Dal Poshak banks				
24	1.2	Dal Bank equipment /q	LS	15	15	100%
25	1.2	Supply of Dal /r	SHG	15	15	100%
26	1.2	Supply of pulses seed for multiplication /s	SHG	15	15	100%
	1.2	2. Marriage incentives /t				
27	1.2	Late marriage incentives to girls	person	10	10	100%
	2	Natural Resources Management and Livelihoods Improvement				
	2.1	Natural Resource Management				
	2.1	A. Agriculture Training /a				
28	2.1	Cereal crops SRI for rice, millet /b	person	150	150	100%
29	2.1	Pulses, oilseeds, tuber crops /c	person	150	150	100%
30	2.1	Horticulture /d	person	60	60	100%
	2.1	C. Natural Resource Management				
	2.1	Land treatment /g				
31	2.1	Land Levelling/development	ha.	200	129.475	65%
32	2.1	Pine Apple	ha	0	0	
33	2.1	Banana	ha	20	20	100%
34	2.1	Amla	ha	0	0	
35	2.1	Sabai grass	ha	0	0	
36	2.1	Drumstick	ha	0	0	
37	2.1	Apple ber	ha	0	0	
	2.2	Land & Water Resources Development				
	2.2	A. Food security				
	2.2	1. PTG Food production system				
38	2.2	Seed Production support /b /b	village	5	5	100%
	2.2	2. Farmers Field Schools, FFS				
39	2.2	Formation/organisation of FFS /e	FSS	5	5	100%
	2.2	B. Nutrition security				
	2.2	1. Nutrition-dense crop diversification				



SL. No.	Name of MPA: PBDA, Jamardihi		Name of FNGO: IRDMS			
	AWP B Comp No.	Component / Sub-Component / Activity	Unit of Measurement	Plan (as per AWPB)	Achieved (as per e-Sambrudhi)	Percentage of Achievement
40	2.2	Nutrition Resource Centre /d	SHG	6	6	100%
41	2.2	Household crop development /f	farmers	130	130	100%
	2.2	Cereal / millets crops development				
42	2.2	Maize	ha	15	15	100%
43	2.2	Paddy (Line Sowing, Critical Intervention)	ha	30	30	100%
44	2.2	Ragi /smaller millets	ha	0	0	
45	2.2	Black Rice/Sala Phula /Aromatic	ha	5	5	100%
	2.2	Pulses, oilseeds, tubers development /k				
46	2.2	Niger	ha	20	16	80%
47	2.2	Mustard	ha	20	16	80%
48	2.2	Ground Nut	ha	20	20	100%
49	2.2	Sun Flower	ha	10	10	100%
50	2.2	Arhar	ha	0	0	
51	2.2	Black Gram	ha	30	30	100%
52	2.2	Green Gram	ha	15	9	60%
53	2.2	Horsegram	ha	0	0	
54	2.2	Potato	ha	70	69.84	99.77%
55	2.2	Garlic	ha	0	0	
56	2.2	Pigeon Pea(Chana)/pea	ha	0	0	
57	2.2	Dangar Rani(Kating	ha	0	0	
58	2.2	Yam	ha	10	10	100%
59	2.2	Tapioca		0	0	
60	2.2	Sweet Potato	ha	0	0	
61	2.2	Onion	ha	10	10	100%
62	2.2	Ginger	ha	0	0	
63	2.2	Turmaric	ha	20	20	100%
64	2.2	Beans	ha	0	0	
65	2.2	Sesamam	ha	0	0	
66	2.2	Sunhemp	ha	0	0	
67	2.2	Others	ha	0	0	
68	2.2	Vegetables				
69	2.2	Nursery	ha	0	0	
70	2.2	Sweet Corn	ha	0	0	
71	2.2	Brinjal	ha	5	5	100%
72	2.2	Tomato	ha	5	5	100%
73	2.2	cow pea/gourd	ha	0	0	
74	2.2	Ivy guard	ha	0	0	
75	2.2	Pointed Guard	ha	0	0	
76	2.2	Spine Guard	ha	0	0	

SL. No.	Name of MPA: PBDA, Jamardihi		Name of FNGO: IRDMS			
	AWP B Comp No.	Component / Sub-Component / Activity	Unit of Measurement	Plan (as per AWPB)	Achieved (as per e-Sambrudhi)	Percentage of Achievement
77	2.2	Brocoli	ha	5	5	100%
78	2.2	Okra	ha	10	10	100%
79	2.2	Cabbage	ha	10	10	100%
80	2.2	cauli flower	ha	10	10	100%
81	2.2	Pumpkin	ha	6	3	50%
82	2.2	Chilly	ha	0	0	
83	2.2	water melon	ha	0	0	
84	2.2	Other Vegetables/Crops	ha	2	2	100%
	2.2	Floricultre,Mushroom & Commercial Crop				
85	2.2	Marigold	ha	0	0	
86	2.2	Mushroom	Unit	0	0	
87	2.2	Lac Cultivation	ha	0	0	
88	2.2	2. Behavioural Change in Health, sanitation & hygiene /h	GP	6	6	100%
	2.3	B. Support to CSPs in upscaling				
	2.3	C. Livestock demonstrations				
89	2.3	Poultry mother units /e	CSP	0	0	Last years 6 nos CSP mother chik unit paid this year
	2.3	D. Household production support				
90	2.3	Backyard Poultry (10 bird unit)/g	HHs	250	246	98.4%
91	2.3	IGA units roll out and functional for poorest of poor households	HHs	50	50	100%
	2.3	F. Support for NTFP marketing/Cluster Development				
92	2.3	Integrated farming		0	0	
93	2.3	Farmers share for PVTG/STs for various items /k	village	50	0	0%
	2.3	G. Support for Other Livelihood				
94	2.3	Vocational Studies	person	0	0	
	3	Community Infrastructure and Drudgery reduction				
	3.1	Community Infrastructure				
	3.1	A. Drinking water & sanitation				
95	3.1	Water Purification pilot	Number	1	1	100%
	3.1	B. Housing & habitat development				
96	3.1	Seed storage bins	each	100	100	100%
	3.2	Drudgery Reduction				
	3.2	A. Drugery reduction interventions				
97	3.2	Household drinking Water (Only material cost) /b	each	7	7	100%



Name of MPA: PBDA, Jamardihi			Name of FNGO: IRDMS			
SL. No.	AWP B Comp No.	Component / Sub-Component / Activity	Unit of Measurement	Plan (as per AWPB)	Achieved (as per e-Samrudhi)	Percentage of Achievement
	3.2	B. Tribal culture and values				
98	3.2	Support to cultural festivals /c	LS	2	2	100%
99	3.2	Information-cum-Culture Centre IFAD	GP	1	1	100%
100	3.2	Sacred Fencing /e	village	2	2	100%
101		VDC wise expenditure of all Activities booking in e Samrudhi	Rs. in Lakh	230.35	230.35	100%
102		PVTG Household wise Income and other activities update in eSamrudhi	No. of Household	1826	1826	100%
103		Timely Submission of Monthly Workplan by Team Leader in eSamrudhi	No. of Month	12	12	100%
104		Changes of HR	No.	0	0	
Total				2986.3	2943.4	98.56%



Success Story

Minimize the drudgery of villagers by providing Drinking water at doorstep (HH Drinking Water supply unit)

A village named "Jamardihi Paudi" situated under Bandhabhuin Gram Panchayat of Pallahara Block, District-Angul. There is a Hamlet of Jamardihi Paudi village named Tandidihi consists of 29 HHs and all are PVTGs. In that Hamlet there was a tube well as drinking water sources. And as there is only a single source of drinking water, villagers collected drinking water in queues which loses their time and many times they fail to reach at their work site in time. Then during discussion in a VDA meeting, the Tandidihi villagers demanded to solve the problem in a priority basis. The villagers wanted water at their door step to save time as well as reduction of drudgery for fetching the water.

Then realizing the situation it is unanimously decided in the VDA meeting of Jamardihi Paudi village that a unit of HH



Drinking Water with door to door supply points will be installed in Tandidihi village. Accordingly an unit of HH Drinking Water with solar system installed from OPELIP in FY 2020-21. Using the existing water source, a solar system with overhead tank installed and 19 nos stand posts were constructed to cover all HHs. Now the residents of the village are getting safe drinking water in their door steps. For this the villagers thanked OPELIP from core of their heart.





Support for Sustainable Livelihood (IGA-Grocery Shop)

Parbati Nayak aged about 20 years who belongs to PVTG category lives in Jamardihi Paudi village of Nagira GP under Pallahara Block. She lived with her old aged Mother-in-law, Father-in-law and a 2 years boy child. Last year her husband died in an accident during work at Gujrat. Her husband was worked as a construction labourer in Gujrat. Parbati's family has no such agricultural land to earn livelihood from agriculture. So she along with her in-law's works as daily wage labourer in the local area



for their livelihood. But it is also not possible to get the daily wage labourer work on regular basis. In this situation, it is difficult on her part to manage the family's daily livelihood expenses.

As there is a provision to provide support to the disabled, poor, landless and women headed households in the OPELIP villages under Income Generating Activity, primarily our CRP discussed about Parbati Nayak with the VDC members and other villagers. Then during VDA meeting in Jamardihi Paudi the name of Parbati Nayak is unanimously selected by the VDA members for support her under IGA. Then our CRP and other staff

discussed with her and asked about the activity in which she will comfortable to run the business as well as get a good income for her daily livelihood. Then realizing the situation and her interest, it is finalized that she will setup a small grocery shop because if she will go to daily labour work then her in-law's will manage the shop. In this way it will be the additional income of source to strengthen her family's livelihood. Then accordingly she got support amounting to Rs. 18,000/- (Rupees Eighteen thousand) only from OPELIP through Jamardihi Paudi VDC for opening of a Grocery Shop. After getting the support she started a grocery shop in her own house. In this shop she sells the daily household consumption goods. Now the average selling is Rs.600/- to Rs.700/- per day. In this way now she earns a profit of Rs.4,000/- to Rs.5,000/- per month which helps her to manage daily household expense.. As she managed to make some savings from the shop, now she planned for expansion of the business with some additional items like tea & tiffin. She is really a laborious lady and always trying to run her business well. She proved that, "where there is a will, there is a way". In this connection she conveys her heartiest thanks to the VDA and OPELIP for providing this support and also for continuous handholding support of FNGO-OPELIP staff.



PBDA, Rugudakudar, Barkote, Deogarh
Activity wise Physical & Financial Achievement: FY-2020-21

Component 1 : Community Empowerment					
Sub Component : 1.1 - Community Institution Development					
Acct Code	Name of the Activity	Physical		Financial	
		Target	Achievements	Target	Achievements
	Service provider contracts (NGO)	1	1	63,00,000.00	60,00,000.00
	Training to Crps VDC Strengthening in several topics	60	60	6,000.00	6,000.00
	Various Thematic training including AWPB, VDP to CRPs	60	60	6,000.00	6,000.00
	Operating cost to VDC	864	864	12,96,000.00	6,48,000.00
	VDA General body Meetings /Social Audit	72	72	2,16,000.00	2,16,000.00
	Confidence Building Measures PVTG Villages	14	14	35,00,000.00	32,44,802.00
	Confidence Building Measures difficult areas	4	4	12,00,000.00	11,98,009.00
	Total	1075	1075	1,25,24,000.00	1,13,18,811.00



Component 1 : Community Empowerment					
Sub Component : 1.2 - Strengthening SHGs and Rural Finance					
Acct Code	Name of the Activity	Physical		Financial	
		Target	Achievements	Target	Achievements
	SHG equipment: A/c books as per OLM format (Cash book, member pass book & Minutes book), Safe & calculators	150	150	97,500.00	97,500.00
	Revolving Funds at GPLF Level	1	1	41,00,000.00	41,00,000.00
	Dal Poshak banks	15	15	1,16,250.00	1,16,250.00
	Late marriage incentives to girls	10	8	1,00,000.00	80,000.00
	Total	176	173	44,13,750.00	43,93,750.00

Component 2 : Natural Resources Management and Livelihoods Improvement					
Sub Component : 2.1 - Natural Resource Management					
Acct Code	Name of the Activity	Physical		Financial	
		Target	Achievements	Target	Achievements
	Pulses, oilseeds, tuber crops /c	150	150	15,000.00	15,000.00
	Horticulture /d	60	60	6,000.00	6,000.00
	Human resources costs- field level	12	12	1,44,000.00	1,44,000.00
	Land Leveling/development	100	100	18,00,000.00	17,87,815.00
	Stone bonding (NREGA)	200	200	1,40,000.00	70,000.00
	LBCD/LBS (NREGA)	12	12	1,80,000.00	1,80,000.00
	Goatery Shed (NREGA)	20	12	8,80,000.00	5,28,000.00
	Vermin Compost (NREGA)	10	0.00	2,00,000.00	0.00
	Earthen Canal/Field channel (NREGA)	200	200	2,00,000.00	1,20,000.00
	Check Dam (RKVY)	1	1	17,00,000.00	17,00,000.00
	Cashew New plus Maintenance (NREGA)	12	12	22,47,000.00	3,95,000.00
	Banana	8	8	6,80,000.00	6,80,000.00
	Total	785	775	81,92,000.00	56,25,815.00



Component 2 : Natural Resources Management and Livelihoods Improvement					
Sub Component : 2.2 - Land & Water Resources Development					
Acct Code	Name of the Activity	Physical		Financial	
		Target	Achievements	Target	Achievements
	Formation/organization of FFS	5	5	50,000.00	50,000.00
	Nutrition Resource Centre /d	8	8	40,00,000.00	37,60,000.00
	Household crop development /f	130	130	5,85,000.00	5,85,000.00
	Paddy (Line Sowing/transplanting)	30	30	2,43,000.00	2,33,348.00
	Mustard	30	28.2	81,000.00	77,760.00
	Ground Nut	50	50	4,50,000.00	4,05,000.00
	Sun Flower	18	18	64,800.00	64,800.00
	Arhar	19	19	1,53,900.00	1,29,362.00
	Green Gram	25	25	2,02,500.00	2,02,500.00
	Potato	60	60	43,20,000.00	43,20,000.00
	Pigeon Pea(Chana)/pea	6	6	48,600.00	48,600.00
	Yam	10	10	7,99,200.00	7,92,000.00
	Ginger	10	10	7,24,500.00	7,20,400.00
	Sesamam	13	13	1,17,000.00	1,12,000.00
	Cabbage	2	2	90,000.00	84,277.00
	cauli flower	2	2	1,35,000.00	1,22,350.00
	Other Vegetables/10 bird unit	2	2	90,000.00	90,000.00
	Behavioral Change in Health, sanitation & Hygiene for poorest of poor HH	250	250	24,00,000.00	24,00,000.00
	Model Nursery/ Nursery/Nursery management.	1	1	1,22,17,500.00	1,18,36,897.00
	Working shed for Producer Groups	1	1	2,10,000.00	2,10,000.00
	Total	287	316	40,50,000.00	40,50,000.00

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Component 3 : Community Infrastructure and Drudgery reduction					
Sub Component : 3.1 - Community Infrastructure					
Acct Code	Name f the Activity	Physical		Financial	
		Targ et	Achiev ements	Target	Achievements
	Water Purification pilot	1	1	4,00,000.00	4,00,000.00
	Installation of Travis	30	30	6,00,000.00	6,00,000.00
	Seed storage bins	100	100	4,50,000.00	4,50,000.00
Total		131	131	14,50,000.00	14,50,000.00

Component 3 : Community Infrastructure and Drudgery reduction					
Sub Component : 3.2 - Drudgery reduction					
Acct Code	Name f the Activity	Physical		Financial	
		Targ et	Achiev ements	Target	Achievements
	Household drinking Water	8	8	32,00,000.00	32,00,000.00
	Support to cultural festivals	2	2	20,000.00	20,000.00
	Information-cum-Culture Centre IFAD	1	1	5,00,000.00	5,00,000.00
	Sacred Fencing /e	2	2	20,000.00	20,000.00
		13	13	37,40,000.00	37,40,000.00

Review and Monitoring of the Programme activities

Review and monitoring is the super tool to guide any programme for its successful implementation. In this context several step of review and monitoring processes adopted in our project to give right direction and timely fruitful completion of programme activities. Such review and monitoring processes adopted at our project level are...

- ❖ **MPA level monthly joint review meeting of MPA & FNGO staff-** From beginning of the Programme, MPA level joint review meeting of FNGO & MPA staff conducted in a regular basis. As decided by the Special Officer, the meeting was held on 1st of every month. During these meetings details review taken by the Special Officer on the progress status of OPELIP activities i.e. VDA/VDC formation & registration, VDA Bank Account opening, HH level & Village levelsurvey data entry, Preparation of VDP, EPA Implementation etc. During the meeting details joint planning also prepared by the OPELIP and FNGO staff in a regular basis for smooth and timely completion of OPELIP activities in the operational villages.
- ❖ **Weekly/monthly review meeting of FNGO staff-** Weekly review meeting of FNGO staff were conducted regularly in each week. During the meeting the Team Leader reviewed the professional staff and CSPs on the weekly achievements of the assigned work. Along with this prepared plan for completion of previous weeks pending works (if any) and new work assigned for coming week. With these weekly meetings, also conducted monthly review-cum-planning meeting at FNGO level with



all staff i.e. Professional staff, CSPs and CRPs to review the whole months' assigned works as well as preparation of activity plan for next month.

- ❖ **Joint field visit by MPA & FNGO staff-** Monthly 4 or 5 times the MPA staff i.e Special Officer, Project Manager, Social Manager and the FNGO staff i.e. Team Leader and other professional staff are visit field jointly to monitor and guide the activities of field staff. During these joint visits the field staffs were guided individually by the joint team on any gap found for smooth implementation of OPELIP activities.
- ❖ **Review and monitoring by PMU-** The Programme Management Unit (PMU), OPELIP organized regular review meetings to review and guide the programme activities. Along with this the Programme Officers from PMU visited regularly to our MPA area to monitor and guide us in the implementation process.



Success Story



lock down from last year she has started preparing different variety of Mask in her Tailoring Unit & sold them in her garments shops, Barkote, Banei, Deogarh & Sundargarh market. She has also prepared mask as per order of different vendors. During 2nd phase lock down she has prepared 4000 nos of mask & sold in different places. Per month she earned Rs.15,000.00 to Rs.20,000.00 & from this earning she is maintaining her family's livelihood. She always thankful for the support of OPELIP in the shape of Income Generation Activity. Now-a-days she leads her life with Dignity.

Success Story

Grocery Shop- A blessing of poorest of the poor

Introduction:

Smt. Bharati Patra aged about 35 years living with her five family members in the village Purunabarkote under G.P. Balanda, Block- Barkote, Dist- Deogarh. She is very energetic & enthusiastic. She always tries to income more with her own efforts; even sometimes she works as a daily labourer in different activities to meet her families' day to day needs. Being Bharati Patra a lady wants to do something for the betterment of her family with her own efforts, VDC decided to provide some financial assistance under Income generating activities of OPELIP programme.

Intervention:

Firstly, Bharati started her small vegetable business by the side of NH 49, Purunabarkote. As she has no specific land property, she started her business sitting under a tree on a temporary basis but due to lack of financial constrain, she hasn't been able to grow her business properly. The location has enormous potential for a vegetable and grocery items vendor.

In the meantime, VDA meeting has been organised in the village under chairmanship of President Smt. Bina Bhuyan to address different issues in that operational area. More than one hundred VDA members gathered to discuss or address several possible solutions of different development oriented problems or barriers. At that time Bharati Patra gave a request letter to VDC to provide some financial assistance if possible. Now the problem was mainly

ownership of land property. After several discussions with the VDC members finally with the help of VDC secretary one generous person left a piece of land to Bharati Patra under temporary agreement to start her



business. The very agreement has been proved later to be the turning point for her financial enhancement. Considering and identifying her as an appropriate beneficiary VDC agreed to support Rs. 15,400/- (Fifteen thousand four hundred only) to start a grocery shop under IGA Financial Year 2020-21.

Output:

Gradually she managed to run the shop and today she is earning Rs. 10,000/- to Rs. 12,000/- per month.

Outcome:

Today she is happy along with her family. According to her previously she wasn't self-independent but now she has overcome her disability and made herself capable to earn on her own and she is no less than any normal abled person. The potential of growth is endless and the novel purpose of IGA under OPELIP has been achieved.

Impact:

As we know OPELIP aims a wholesome development of the community and we achieve that by a community based implementation process, Smt. Bharati Patra was an appropriate beneficiary for this programme. Owing to her immense interest towards proving herself, the struggle and hard work she put in and the financial assistance through the intervention she is an example for others.



Programme on Health

A. HIV/AIDS Project

HIV/AIDS has threatened to take the shape of an epidemic. There are evidences to show that the dreaded infection has already found its way to the general population in some areas. This is quite alarming and every action must be taken to contain the dreaded infection as there is no curative therapy to this infection. The infection can be avoided through precautionary measures. IRDMS is working with Odisha State AIDS Control Society (OSACS) and National AIDS Control Organization (NACO) to work among the high-risk groups to control HIV/AIDS.



Programme Coverage:

District	Programme Area	Target Group	No. of People (HRG) covered	
			Target	Covered
Jagatsinghpur	Kujanga and Paradeep Municipality	FSW & MSM	400	422
Sambalpur	Sambalpur town, Burla and Hirakud Municipalities	IDUs	300	365

Objective of the Programme:

- ❖ STD Care
- ❖ Condom Promotion
- ❖ Enabling Environment building
- ❖ Behaviour Change Communication and
- ❖ Care and support for People living with HIV/AIDS (PLHAs)

The main objective of the programme is to create awareness on HIV/AIDS and provide quality services to the high risk groups.

Programme Approach:

The project adopted an integrated approach for addressing the menace of the infection. The following approaches were undertaken as part of this programme.





Activities Undertaken:

During the reporting period various activities relating to awareness creation and providing of quality services were provided to the target group. The following programmes were undertaken during the year.

- a. **Awareness Generation:** Awareness generation is the most important tool to create necessary environment to make the high risk group understand that there is no alternative but to take precautionary actions for prevention of the infection. Innovative IEC materials and campaign tools were used to create a conducive environment so that the high risk groups are able to understand risks and take required precautionary actions for prevention of HIV/AIDS.
- b. **Treatment & Care:** It is very important to monitor the spread of HIV among the high risk groups. So the project undertook regular blood check up for the target group for HIV infections. In case of any confirmed case of the infection necessary treatments including ART and counselling services are provided to them.
- c. **STD/RTI Care:** Sexually transmitted diseases are an opportunistic infection and HIV can be transmitted through these infections which includes TB. So the organization is providing STD/RTI care to the entire target group and linking them up with district STD clinics.
- d. **Promotion of Condoms:** Indiscipline and unprotected sexual behaviour is one of the main reasons for faster transmission of HIV. So the organization is promoting safe sexual activities through usage of condom which is very effective not only to prevent HIV infection but also STD/RTI.

Quantitative Achievement:

Services Provided (In nos.)	Jagatsinghpur (Paradeep)	Sambalpur	Total
STD Care (Treatment)	50	28	78
Health Camp	02	01	3
Condoms Distributed	1,15,326	13,131	1,28,457
Syringes Distributed	0	87127	87,127
Needles Distributed	0	65974	65,974
People covered through BCC	422	339	761
Persons Counseled	1901	339	2,240



Services Provided (In nos.)	Jagatsinghpur (Paradeep)	Sambalpur	Total
ICTC Blood Testing Conducted	699	487	1,186
Regular Medical Checkup	1333	1174	2,507
ICTC Referral made	864	569	1,433
DIC attendance	1285	1267	2,552

Meetings Conducted (In nos.)	Jagatsinghpur (Paradeep)	Sambalpur	Total
DIC Level Meeting	24	22	46
Demand Generation Activities (Hot Spot Meeting)	84	22	106
Review Meeting	48	47	95
PMC Meeting	05	03	08
CMC Meeting	04	04	08
STI Committee meeting	04	02	06
Crisis resolve meeting	04	04	08
Advocacy meeting	04	04	08

Community Events (In nos.)	Jagatsinghpur (Paradeep)	Sambalpur	Total
World health day	0	01	01
Drug abuse day	0	01	01
Vigilance awareness week	01	01	02
World Aids day	01	01	02
International Women's Day	01	0	01





B. Drug-De-addiction Centre

IRDMS is running a Drug-de-addiction Centre "MAMTA", a Rehabilitation Centre for the Drug Addicts at Baharana GP of Balikuda Block of Jagatsinghpur District since December, 2014, to address alcoholism and substance abuse & its effects with components like medical care, addiction counseling, socio-psychological and yoga therapy, psychological management, outreach & crisis management. The centre has 15 bed facility and equipped with necessary infrastructure and technical hands functioning round the clock with the Medical Officer, Counselors, Social Worker, Staff Nurse, Peer Educator. The process of treatment in the centre is always attempted to be innovative.

Sl.No.	Name of the Service	Achievement
1.	Awareness Camps / Health Camps	15
2.	Indoor Service	56 clients
3.	Outdoor Service	305 clients
4.	Follow up through home visits, letters & phone calls	110 clients
5.	No. of Individual Counseling sessions conducted	141 nos.
6.	No. of Group Counseling sessions conducted	35 nos.
7.	No. of Family Counseling sessions conducted	104 nos.

Programmes on Women Empowerment

Since the very inception IRDMS has been working in the field of women empowerment. We believe unless women are not given their due rights there cannot be real development. So the organization has been undertaking several programmes for empowering the women both economically and socio-politically. The following programmes were undertaken during the reporting period.

Self-Help Movement and Micro-Finance Programme:

Self-help movement, especially among the poor and marginalized sections of society has been quite successful in many parts of India including in the state of Odisha. IRDMS is a leading agency in the field of promoting women self-help groups micro-finance in the state. During the year the organization not only promoted many new groups but also provided them with the required training and capacity-building support.

Objectives:

The broad objective of the programme is to empower the women to take decisions at the family and community level and use economic empowerment as a tool to achieve the empowerment process.



Activities Undertaken:

i. Formation and Strengthening of SHGs: IRDMS continued to form and strengthen new women SHGs to enable them to manage their own groups independently. During the past one year a training workshop was organized for the leaders of the SHGs (President, Secretary and Treasurer) on accounts, book-keeping, developing business development plans, interacting with banks etc. More than 200 women SHG leaders were provided training in the districts of Sambalpur, Bargarh and Nabarangpur districts of the state.



ii. Micro-Finance and Micro-Enterprises: IRDMS is running a micro-finance programme very successfully which has changed many lives in the rural Odisha. Supported by HDFC Bank, the organization has advanced loans to more than 300 women SHGs who have undertaken several micro-enterprises to enhance their socio-economic conditions. As a hand-holding support the organization provided technical training, marketing support and EDP to these groups to help them run their enterprises quite successfully.

Quantitative Achievement:

Indicator	Achievement
Total No. of Groups	2250
Groups promoted during the year	2009-2020
Total No. of Women Covered	25568
No. of groups provided new loans	430
No. of groups linked with banks	All most all
Repayment Rate (%)	90

Outcome of the Programme:

The programme had a very good impact on the poor and marginalized women. The following impact could be seen from the programme.

- ❖ The women became economically self independent.
- ❖ They were free from the debt trap and do not have to depend upon the exploitative money lenders

for credit.

- ❖ At household level they can take part in decision making.
- ❖ Due to increased availability of money they can spend money on healthcare.
- ❖ Indebtedness has decreased significantly among the target group of the programme.



OTHER ONGOING PROGRAMMES:

WADI Plantation Programme:

During this year WADI plantation programme implemented in Dabugaon block under OTELP Project. Total 120 House Holds were supported under this programme covering 94 Ha. of area. Along with this organisation supported extra inputs to the farmers from its own fund for greater achievement and more coverage.



Empowerment of Adolescent Girls:

IRDMS has been working in the field of adolescent girls in its project area. As part of the programme the organization has promoted kishori clubs in the district of Nabarangpur and Sambalpur. The adolescent girls were also taught on menstrual hygiene and were provided life skill education. More than 200 young adolescent girls were covered under the programme.

Programme on Water and Sanitation:



The organization continued its good work on water and sanitation. In order to discourage open defecation, IRDMS motivated people through innovative awareness programmes and IEC activities to stop open defecation and install household latrines in their houses. Similarly, the organization also educated the people to use safe drinking water. The organization has also put up piped drinking water in several villages of Nabarangpur district.

Consumer Awareness and Protection:

As a result of the economic liberalisation and increasing purchasing power of the people consumerism has taken a new dimension. With the increased purchasing power of the people many organisations and people have come forward to offer goods and services to the consumers. However, with the increase in business activities many unscrupulous elements have crept into the system who does not hesitate to dupe the consumers. As a result many consumers ended up being cheated by these dishonest businessmen.

IRDMS has been working in the field of consumer awareness for a long time. During the reporting period the following activities were undertaken.

- i. **School Consumer Awareness Programme:** IRDMS undertook a programme to imbibe awareness among the school children regarding their rights as consumers. The programme was conducted in the districts of Jagatsinghpur and Sambalpur. The children were involved in programmes like essay competitions, debate competitions on consumer rights. Under the programme more than 50 schools were involved. The teachers were also involved to pass on the message of consumer rights to the children regularly.



- ii. **Consumer Protection Workshop:** In order to protect the unsuspecting consumers from the abuse of the goods and service providers a one-day state-level workshop was organized at Bhubaneswar. In this workshop more than 100 participants from all over the state participated which included consumer rights activists, major service providers, legal experts etc. A review was done on the existing consumer laws and how consumers can save themselves from the exploitative service providers.
- iii. **Celebration of Consumer Rights Day:** Like every year IRDMS celebrated Consumers' Rights Day on 15th March 2020 to make the people aware regarding their rights as consumers. On this occasion state-level competitions among school and college students were held on consumer protection. A rally was also held to mark the occasion. At the end of the rally a public meeting with participation of top level govt. officials on consumer affairs participated.

Reproductive Child Health (RCH):

The Reproductive and Child Health (RCH) Programme was launched in October 1997. The main aim of the programme is to reduce infant, child and maternal mortality rates. The main objectives of the programme in its first phase were:

- ◆ To improve the implementation and management of policy by using a participatory planning approach and strengthening institutions to maximum utilization of the project resources
- ◆ To improve quality, coverage and effectiveness of existing Family Welfare services
- ◆ To gradually expand the scope and coverage of the Family Welfare services to eventually come to a defined package of essential RCH services.
- ◆ Progressively expand the scope and content of existing FW services to include more elements of a defined package of essential
- ◆ Give importance to disadvantaged areas of districts or cities by increasing the quality and infrastructure of Family Welfare services

The child health programmes is now its second phase: RCH-II. Following are the aims of the programme:

- ◆ Expand services to the entire sector of Family Welfare beyond RCH scope
- ◆ Holding States accountable by involving them in the development of the programme
- ◆ Decentralization for better services
- ◆ Allowing states to adjust and improve programmes features according to their direct needs.
- ◆ Improving monitoring and evaluation processes at the District, state and the Central level to ensure improved program implementation.
- ◆ Give performance based funding, by rewarding good performers and supporting weak performers.
- ◆ Pool together financial support from external sources
- ◆ Encourage coordination and convergence, within and outside the sector to maximize use resources as well as infra structural facilities.

Realising the need and importance of RCH programme, various awareness programmes, workshops



were organised by IRDMS in its operational areas i.e. Sambalpur, Nabarangpur, Jagatsinghpur districts and some non-operational areas i.e. Kandhamal, Nuapada etc.. In future IRDMS planned to expand its awareness programme on RCH to its other operational districts.

Nursery and Social Forestry:

With the need for promoting afforestation through people's participation, production and distribution of good planting materials is turning out to be a significant activity. Plantations established through superior quality saplings have distinct advantages of better survival and growth. Hence the primary step in promoting forestry particularly on non-forest lands is to facilitate the establishment of decentralised plant nurseries in rural areas.

Establishment of plant nurseries was mostly confined to the State Forest Department till the late 1970's. This was because afforestation was carried out mainly by this department on forest lands, excepting the symbolic Vanamahotsava - the yearly tree planting ceremony. Subsequently, in early 1980's, involvement of the common public in planting trees on non-forest and private lands was felt necessary to meet the growing demand for essential commodities such as fodder, fuel and timber, while conserving the environment and natural forests.

Then with the formation of National Wastelands Development Board in 1985, the Prime Minister made a declaration to bring 5 million ha of wastelands under afforestation every year. This created a demand for 10-15 billion plants per year. The wastelands development programme attracted voluntary organisations, schools, public institutions, business houses and farmers' cooperatives to take active part in afforestation. Accordingly, to support the process IRDMS has initiated its nursery and social forestry programme in its operational areas i.e. in Papdahandi, Dabugaon, Bargarh, Angul. Through this the organisation supported individuals and community to raise seedlings and plant them in private lands as well as barren lands in purpose of social forestry. This programme had got a remarkable success in the operational areas.

Swachh Bharat Abhiyan:

It is a national campaign by the Government of India, covering 4,041 statutory cities and towns, to clean the streets, roads and infrastructure of the country. The campaign was officially launched on 2 October 2014 at Rajghat, New Delhi, by Prime Minister Narendra Modi. It is India's biggest ever cleanliness drive. To take this Abhiyan a step forward, IRDMS organized different activities like Cleanliness drives, awareness campaigns & rallies and debate competitions on it in its different operational and non-operational districts of Odisha i.e. Anugul, Jagatsinghpur, Nabarangpur, Bargarh, Sambalpur, Deogarh etc.



Proud Association



Ministry of Environment and Forests, Govt. of India



Ministry of Health & Family Welfare, Govt. of India



OTELP & OTELP Plus, ITDA, Govt. of Odisha



Department of Water Resources, Govt. of Odisha



Odisha Watershed Development Mission (OWDM)



Planning & Co-ordination Dept., Govt. of Odisha



Orissa State AIDS Control Society, Bhubaneswar



National AIDS Control Organisation, New Delhi



OPELIP, Dept. of ST & SC Dev. Govt. of Odisha



ECLOF, Switzerland



Asha Stansford, USA



1% Development Fund, Geneva



NHM Orissa

MJSJ Coal Limited



Mahanadi Coal Fields Ltd, Govt. of India



UNWFP



World Bank



Essar Steel



RKVY



Land right allocation, RDI



NABARD



Stitching Lilane Funds, Netherlands



NCDS, Govt. Of Odisha

